



ANNUAL SPONSOR



PARTNERSHIP OPPORTUNITIES





About us

True Health is a private non-profit federally qualified health center (FQHC) that serves as a safety net healthcare provider for Central Florida residents, ensuring healthcare services are available regardless of their ability to pay. Since 1977, True Health has been committed to providing a patient-centered model of care to uninsured, underinsured, and underserved populations.

With a mission to provide high quality, comprehensive healthcare at a reasonable cost to everyone, True Health serves over 51,000 unique patients through over 134,000 encounters annually across ten (10) health centers and two (2) mobile units in Orange, Seminole, and Volusia Counties. Each of True Health's locations are strategically placed to serve communities that the Health Resource and Service Administration (HRSA) has designated as medically underserved populations and health professional shortage areas. We are recognized as a patient-centered medical home with full accreditation by the Accreditation Association for Ambulatory Health Care. As an FQHC, True Health offers a sliding fee discount program for patients who are uninsured and underinsured, accepts Medicare and Medicaid patients, and over 25 major health and HMO insurance plans.



407-322-8645



www.mytruehealth.org

Creating healthier communities through life-changing care.



JOIN OUR HIVE



Through the collective power of our Community Hive, philanthropic partners help ensure Central Floridians, both insured and uninsured, have access to high-quality, comprehensive healthcare at a reasonable cost.

Your sponsorship is an investment in the healthy future of our community. Your support helps extend the reach of our mission, allowing more individuals and families to receive the care, resources, and support they need to thrive.

Investing in prevention strengthens long-term community wellbeing.





“ **DELIVERING
ESSENTIAL CARE
AND SERVICES TO
OVER 51,000
PATIENTS EACH
YEAR.** ”

Dear Friends and Community Partners,

I am excited to present our 2026-2027 Annual Sponsorship packet and welcome both our new and returning supporters. With your generosity, True Health can continue building momentum and delivering essential care and services to over 51,000 patients each year.

Our sponsorship package offers flexible options and empowers you to be a part of the safety net care we provide to individuals and families that earn less than 200% of the federal poverty level. To put this into perspective, that includes a single mother with two children earning less than \$27,320 annually. Because True Health's services are comprehensive and under one roof, many families can focus on what matters the most—their health and well-being.

The 5th annual Be Healthy 5K is True Health's signature fundraising event and will take place on Saturday, September 19, 2026 at the Orlando Sanford International Airport in Sanford, Florida. We anticipate between 600-800 guests and over 30 corporate partners to be in attendance. If you have never experienced walking or running on an airport runway, this is your chance! Last year, the weather was gorgeous, the energy was electric, and I was inspired to see so many people excited to support an amazing cause.

Your partnership ensures True Health will continue to serve Central Florida with high quality, comprehensive healthcare at a reasonable cost to everyone.

Some of our packages have a limited quantity. Please be sure to make your selection as soon as possible. Thank you in advance!

Sincerely,



BE HEALTHY 5K & KIDS' RUN

The Be Healthy 5K is True Health's signature fundraising event, attracting nearly 700 participants each year.

The 2027 Be Healthy 5K will once again take place on the runway of Orlando Sanford International Airport, offering a one-of-a-kind race experience. This unique event provides partners with the opportunity to increase brand visibility, connect with community members, and engage employees through a fun and meaningful team-building experience. Join us as we take health to new heights!



NEARLY 700
PARTICIPANTS



UNIQUE VENUE



FREE KIDS'
RUN



TEAM
BUILDING



This event is rain or shine. In the event of a weather cancellation, attendees will be directed to participate in our virtual 5K option.

Check out photos and videos from previous Be Healthy 5K events at mytruehealth.org/behealthy5k

Creating healthier communities through life-changing care.

BACK TO SCHOOL



True Health's Back to School Bash helps students start the school year ready for success by providing \$30 school and sports physicals (including EKG), free backpacks filled with school supplies, and resources to help families prepare for the year ahead. This community event connects partners with local families while supporting student health and academic readiness.



COMMUNITY IMPACT DAY

Held each fall, True Health's Community Impact Day brings together healthcare, community resources, and family support in one location. Patients can access care during extended Saturday hours, connect with local organizations, and participate in a holiday giveaway. This event provides partners with a meaningful opportunity to support local families while engaging directly with the community.



BRAIN BREAKS



Brain Breaks are one of the ways True Health celebrates and appreciates the healthcare heroes who work every day to provide high-quality care to the communities we serve. During these special events, we visit each site with food, games, prizes, and treats. This time gives employees an opportunity to relax, recharge, and connect with one another. Sponsors have the opportunity to support employee wellness and engagement while building meaningful connections with team members across our organization.



STAFF MEETINGS

True Health hosts staff meetings throughout the year, providing sponsors with valuable face-to-face access to over 300 team members. Opportunities are available during organization-wide gatherings as well as smaller site-based meetings, allowing for both broad visibility and more personalized engagement. Sponsors may host an informational table, distribute materials, and, when applicable, receive a dedicated 10-minute presentation opportunity to share information, resources, or services directly with our team members.



PATH TO TRUE SUCCESS SCHOLARSHIP



True Health's Path to True Success Scholarship recognizes and supports four outstanding students pursuing careers in public service through the award of \$1,000 scholarships. This program invests in the next generation of leaders who are committed to making a positive impact in their communities. Sponsors will have the opportunity to participate in the scholarship award ceremony, connect with recipients and their families, and demonstrate their commitment to education, leadership development, and community impact.





2026-2027 Annual Sponsorship Opportunities

	Diamond Annual Sponsor	Platinum Annual Sponsor	Gold Annual Sponsor
	Qty 1	Qty: 3	Qty: 6
	\$20,000	\$15,000	\$10,000
Be Healthy 5k and Kids' Run	SOLD OUT		
Naming Rights (<i>Presenting Sponsor</i>)	x		
Presenting Sponsor message	x		
Logo placement on bib	x	x	
Presenting sponsor of Team Captain Kickoff, VIP Post 5K Event, or event stage (<i>choose one</i>)		x	
Inclusion in True Health radio advertisements	x	x	x
Logo placement on t-shirt, emails, website and event flyers (<i>In compliance with established print deadlines</i>)	Premium Recognition	x	x
Social Media Mentions	x	x	x
Admission to VIP Kick-off Event	x	x	x
Entries to the Be Healthy 5K & Kids' Run	50	40	30
Tent and setup at event	x	x	x
Live event announcements	x	x	x
Logo on finish line banner	x	x	x
Opportunity to add flyer or business cards to bag	x	x	x
Community Impact Day			
Opportunity to feature a promotional message to be placed on social media platforms	x		
Promotion on True Health website and social media	x	x	x
Sponsor recognition on event signage	Premium Recognition	x	x
Designated vendor space at event	x	x	x
Company logo featured on True Health patient map	x	x	x
Recognition and logo featured in post event sponsor thank you email and social media posts	Premium Recognition	x	x
Staff Meeting(s)			
Presence at staff meeting with ability to present on-stage for 10 minutes or ability to meet with staff at each True Health location	x	x	x
Table at staff meetings or sites to speak with staff	x	x	x





2026-2027 Annual Sponsorship Opportunities

(continued)

Diamond Annual Sponsor	Platinum Annual Sponsor	Gold Annual Sponsor
Qty 1	Qty: 2	Qty: 6
\$20,000	\$15,000	\$10,000

Back to School Bash

Sponsor recognition on all flyers and social media posts	Premium Recognition	x	x
Ability to place company flyer in backpacks	x	x	
Ability to have branded items placed in backpacks (<i>provided by sponsor</i>)	x		
Table at Back to School Bash events	All	6	4
Recognition as a True Health partner on print and digital promotional materials	x	x	x
Additional Recognition			
Featured as a True Health partner in quarterly newsletters (employee and community editions)	x	x	x
Listed as a True Health Partner in annual report	x	x	x
Logo and link to company page on corporate website	x	x	x



2026-2027 Event Sponsorship Opportunities		Be Healthy 5K Partner	Be Healthy 5K Supporter
Be Healthy 5K & Kids' Run		\$5,000	\$3,000
Opportunity to add flyer or business cards to bag		x	
Branded route signage		x	
Recognition as a registration sponsor		x	
Company name mentioned in post event sponsor thank you email		x	x
Sponsor banner at finish line		x	x
Logo placement on t-shirt, website and promotional email		x	x
Tent and table setup		x	x
Event entries		25	20
Recognition as True Health partner in Annual Report		x	x
		Community Impact Day Partner	Community Impact Day Supporter
Community Impact Day		\$600	\$200
Sponsor recognition on digital promotional material		x	
Promotion on True Health website and social media		x	
Company name mentioned in Post-Event "Sponsor Thank You Email"		x	
Sponsor recognition on event signage		x	x
1 table/2 chairs at event		x	x
Logo placement featured on True Health event patient map		x	x
Recognition as True Health partner in Annual Report		x	x



2026-2027 À LA CARTE SPONSORSHIP OPPORTUNITIES

BACK TO SCHOOL

\$500

- Ability to have branded items placed in backpacks (*provided by sponsor*)
- Opportunity to table at up to 2 Back to School Bash dates
- Logo placement on flyer, website and social media posts
- Recognition as a True Health partner in Annual Report

PATH TO TRUE SUCCESS SCHOLARSHIP

\$1,000

- Logo placement on reception invitation, social media and website
- Invitation to participate in scholarship award reception
- Recognition as a True Health partner in Annual Report

BRAIN BREAKS

\$5,000

- Supporting sponsor of True Health's Brain Breaks
- Logo placement on internal flyers and post-event "thank you" social media posts
- Ability to connect with team members during site "Brain Break" events.
- Recognition as a True Health partner in Annual Report

PROVIDER MEETING

\$1,000

- Recognition as Sponsor of True Health Provider Meeting.
- Opportunity to connect with providers and clinical leadership
- Ability to provide branded materials or giveaways for meeting attendees (subject to approval).
- Recognition as a True Health partner in the Annual Report.





Fifty YEARS OF IMPACT

In 2027 True Health will celebrate 50 years of serving Central Florida with high-quality, comprehensive healthcare at a reasonable cost to everyone.

To commemorate our 50th Anniversary, True Health will host a series of special events, celebrations, and community activations throughout 2027. If you are interested in exploring anniversary sponsorship or partnership opportunities beyond those included in our annual sponsorship package, please contact Ashley Baker at ashley.baker@mytruehealth.org.

2026-2027 ANNUAL SPONSORSHIP COMMITMENT

SPONSORSHIP YEAR RUNS FROM JULY 2026 - JUNE 2027

Organization :

Contact Full Name :

E-Mail : Phone :

Business Address :

City /State/Zip :

Please select your commitment level

- | | |
|--|--|
| ☐ Diamond (\$20,000) SOLD OUT | ☐ Path to True Success Scholarship Sponsor (\$1,000 per scholarship) |
| ☐ Platinum (\$15,000) | ☐ Brain Break Sponsor (\$5,000) |
| ☐ Gold (\$10,000) | ☐ Provider Meeting Sponsor (\$1,000) |
| ☐ Be Healthy 5K Partner (\$5,000) | ☐ Back to School Sponsor (\$500) |
| ☐ Be Healthy 5K Supporter (\$3,000) | ☐ Donation in another amount |
| ☐ Community Impact Day Partner (\$600) | \$ <input type="text"/> |
| ☐ Community Impact Day Supporter (\$200) | |
| ☐ 50th Anniversary | |
| \$ <input type="text"/> | |

Payment Method

- ☐ Check enclosed payable to True Health
- ☐ Payment made on website on: / /
- ☐ Invoice me

**Form submission required for all methods of payment.*

Organization Representative Signature

Date

Make Check Payable To:
True Health
4930 East Lake Mary Blvd.
Sanford, Florida 32771
Memo: Sponsorship

To pay online, visit:
mytruehealth.org/donate/
or scan the QR Code



Be Healthy 5K cutoff dates:

July 17th | August 7th | August 21st
September 4th– Final print deadline for sponsors

- *Materials will be updated on these dates based on sponsorships received.*
- *Deadlines for all other events will be communicated to sponsors directly.*

For any questions, or to digitally submit commitment forms, please contact Ashley Baker at:
ashley.baker@mytruehealth.org or 407-322-8645 x 1156