



ANNUAL SPONSORSHIP OPPORTUNITIES

JULY 2025 - JUNE 2026

Contact Us: 407-322-8645 | mytruehealth.org



About us

True Health is a private non-profit federally qualified health center (FQHC) that serves as a safety net healthcare provider for Central Florida residents, ensuring healthcare services are available regardless of their ability to pay. Since 1977, True Health has been committed to providing a patient-centered model of care to uninsured, underinsured, and underserved populations.

With a mission to provide high quality, comprehensive healthcare at a reasonable cost to everyone, True Health serves over 51,000 unique patients through over 134,000 encounters annually across ten (10) health centers and two (2) mobile units in Orange, Seminole, and Volusia Counties. Each of True Health's locations are strategically placed to serve communities that the Health Resource and Service Administration (HRSA) has designated as medically underserved populations and health professional shortage areas. We are recognized as a patient-centered medical home with full accreditation by the Accreditation Association for Ambulatory Health Care. As an FQHC, True Health offers a sliding fee discount program for patients who are uninsured and underinsured, accepts Medicare and Medicaid patients, and over 25 major health and HMO insurance plans.



407-322-8645



www.mytruehealth.org

Creating healthier communities through life-changing care



Dear Friends and Community Partners,

I am excited to present our 2025-2026 Annual Sponsorship packet and welcome both our new and returning supporters. With your generosity, True Health can continue building momentum and delivering essential care and services to over 50,000 patients each year.

Our sponsorship package offers flexible options and empowers you to be a part of the safety net care we provide to individuals and families that earn less than 200% of the federal poverty level. To put this into perspective, that includes a single mother with two children earning less than \$26,650 annually. Because True Health's services are comprehensive and under one roof, many families can focus on what matters the most—their health and well-being.

The 4th annual Be Healthy 5K is True Health's signature fundraising event and will take place on Saturday, September 20, 2025 at the Orlando Sanford International Airport in Sanford, Florida. We anticipate between 600-800 guests and over 30 corporate partners to be in attendance. If you have never experienced walking or running on an airport runway, this is your chance! Last year, the weather was gorgeous, the energy was electric, and I was inspired to see so many people excited to support an amazing cause.

Your partnership ensures True Health will continue to serve Central Florida with high quality, comprehensive healthcare at a reasonable cost to everyone.

Some of our packages have a limited quantity. Please be sure to make your selection as soon as possible. Thank you in advance!

Sincerely,



True Health is a private, non-profit organization committed to providing high-quality, comprehensive healthcare at a reasonable cost to everyone. Our impact reaches over 50,000 residents throughout Orange Seminole, and Volusia counties. Proceeds from the annual sponsorship package will provide financial assistance for medical expenses of uninsured and underinsured patients.

Annual Events and Initiatives



Be Healthy 5K & Kids' Run

September 20, 2025

The Be Healthy 5K is True Health's signature fundraising event which attracts over 600 participants each year.

The 2025 Be Healthy 5K will once again be held on the runway of Orlando Sanford International Airport. Join us as we take health to new heights!



Back to School Bash

Various dates between July 28th - August 9th

During True Health's Back to School Bash, kids receive low-cost physicals in addition to free backpacks, school supplies, and a magnetic school calendar to keep parents up-to-date.



Community Impact Day

November 2025

Held in the fall, True Health's Community Impact Day is an opportunity for patients to seek care during extended Saturday hours and connect with other resources in the community who are eager to serve True Health's patients.

Annual Events and Initiatives



All-Staff Meeting

December 2025 and April 2026

True Health hosts two “All-Staff” meetings twice a year. This opportunity allows face-time with almost 400 team members. Sponsors will be able to setup a table to provide information as well as a 10 minute presentation time slot during the meeting.



Path to True Success Scholarship

Spring 2026

True Health's Path to True Success Scholarship awards 4 exemplary students seeking careers in public service with a \$1,000 scholarship. Sponsors will have the opportunity to participate in the award ceremony hosted to scholarship recipients.



Brain Breaks

May 2026

True Health employees work hard to provide the best care possible to the populations that we serve. We celebrate these employees in several ways, including Brain Breaks, where we bring food, games, and dessert to each of our sites for an extended break with our team members.

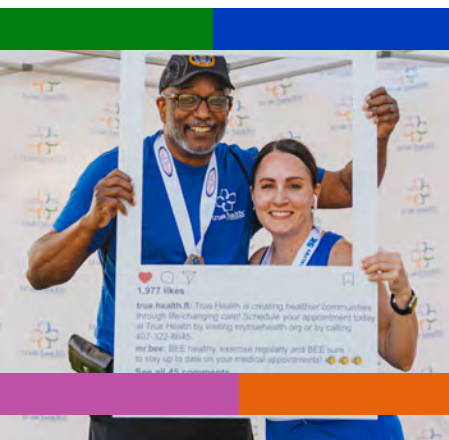
2025-2026 Annual Sponsorship Opportunities

| | Diamond Annual Sponsor | Platinum Annual Sponsor | Gold Annual Sponsor |
|--|------------------------------|-------------------------------|---------------------------|
| | Qty: 1 | Qty: 3 | Qty: 6 |
| | \$20,000 | \$15,000 | \$10,000 |
| Be Healthy 5k and Kids' Run | SOLD OUT | | |
| Naming Rights (Presenting Sponsor) | x | | |
| Presenting Sponsor message | x | | |
| Logo placement on bib | x | x | |
| Presenting sponsor of Team Captain Kickoff, VIP Post 5K Event, or event stage (choose one) | | x | |
| Inclusion in True Health radio advertisements | x | x | x |
| Logo placement on t-shirt, emails, website and event flyers (in compliance with established print deadlines) | Premium Recognition | x | x |
| Social Media Mentions | x | x | x |
| Admission to VIP Kick-off Event | x | x | x |
| Entries to the Be Healthy 5K & Kids' Run | 50 | 40 | 30 |
| Tent and setup at event | x | x | x |
| Live event announcements | x | x | x |
| Logo on finish line banner | x | x | x |
| Opportunity to add flyer or business cards to bag | x | x | x |
| Community Day (2) | | | |
| Opportunity to feature a promotional message to be placed on social media platforms | x | | |
| Promotion on True Health website and social media | x | x | x |
| Sponsor recognition on event signage | Premium Recognition | x | x |
| Designated vendor space at each event | x | x | x |
| Company logo featured on True Health patient map | x | x | x |
| Recognition and logo featured in post event sponsor thank you email and social media posts | Premium Recognition | x | x |
| All Staff Meeting (2) | | | |
| Presence at staff meeting with ability to present on-stage for 10 minutes | x | x | x |
| Table at staff meeting to speak with staff | x | x | x |

2025-2026 Annual Sponsorship Opportunities

(continued)

| Diamond Annual Sponsor | Platinum Annual Sponsor | Gold Annual Sponsor |
|------------------------------|-------------------------------|---------------------------|
| Qty 1 | Qty: 2 | Qty: 6 |
| \$20,000 | \$15,000 | \$10,000 |
| | | |
| Premium Recognition | x | x |
| x | x | |
| x | | |
| All dates | 6 dates | 4 dates |
| x | x | x |
| | | |
| x | x | x |
| x | x | x |
| x | x | x |
| x | x | x |



2025-2026 Event Sponsorship Opportunities

| | BE HEALTHY 5K PARTNER | BE HEALTHY 5K SUPPORTER |
|--|------------------------------------|--------------------------------------|
| Be Healthy 5K & Kids' Run | \$5,000 | \$3,000 |
| Opportunity to add flyer or business cards to bag | x | |
| Branded route signage | x | |
| Recognition as a registration sponsor | x | |
| Company name mentioned in post event sponsor thank you email | x | x |
| Sponsor banner at finish line | x | x |
| Logo placement on t-shirt, website and promotional email | x | x |
| Tent and table setup | x | x |
| Event entries | 25 | 20 |
| Recognition as True Health partner in Annual Report | x | x |
| | COMMUNITY IMPACT DAY PARTNER | COMMUNITY IMPACT DAY SUPPORTER |
| Community Impact Day | \$600 | \$200 |
| Sponsor recognition on digital promotional material | x | |
| Promotion on True Health website and social media | x | |
| Company name mentioned in Post-Event "Sponsor Thank You Email" | x | |
| Sponsor recognition on event signage | x | x |
| 1 table/2 chairs at event | x | x |
| Logo placement featured on True Health event patient map | x | x |
| Recognition as True Health partner in Annual Report | x | x |



2025-2026 À La Carte Sponsorship Opportunities

True Health Brain Breaks Sponsorship

\$5,000

- Supporting sponsor of True Health's Brain Breaks
- Logo placement on internal flyers and post-event "thank you" social media posts
- Recognition as a True Health partner in Annual Report

True Health Path to True Success Scholarship Four Available

\$1,000

- Logo placement on reception invitation, social media and website
- Invitation to participate in award reception
- Recognition as a True Health partner in Annual Report

True Health Back to School Bash Sponsorship

\$500

- Ability to have branded items placed in backpacks (provided by sponsor)
- Opportunity to table at up to 2 Back to School Bash events
- Logo placement on flyer, website and social media posts
- Recognition as a True Health partner in Annual Report

2025-2026 ANNUAL SPONSORSHIP COMMITMENT

SPONSORSHIP YEAR RUNS FROM JULY 2025 - JUNE 2026

Organization :

Contact Full Name :

E-Mail : Phone :

Business Address :

City /State/Zip :

Please select your commitment level

- ☐ **Diamond (\$20,000)** **SOLD OUT**
- ☐ **Platinum (\$15,000)**
- ☐ **Gold (\$10,000)**
- ☐ Be Healthy 5K Partner (\$5,000)
- ☐ Be Healthy 5K Supporter (\$3,000)
- ☐ Community Impact Day Partner (\$600)
- ☐ Community Impact Day Supporter (\$200)
- ☐ Donation in another amount
\$
- ☐ Brain Break Sponsor (\$5,000)
- ☐ Back to School Bash (\$500)
- ☐ Path to True Success Scholarship Sponsor (\$1,000) Qty:

Payment Method

- ☐ Check enclosed payable to True Health
- ☐ Payment made on website
- ☐ Invoice me

*Form submission required for all methods of payment.

Organization Representative Signature

Date

Make Check Payable To:

True Health
4930 East Lake Mary Boulevard
Sanford, Florida 32771
Memo: Sponsorship

To pay online, visit:

www.mytruehealth.org/donate

*Click the donate button and select sponsorship type in the drop down menu.

Be Healthy 5K cutoff dates:

- May 23rd
- June 20th
- July 11th
- August 8th

August 29th – Final print deadline for sponsors

Please note each print deadline, as materials will be updated on these dates based on sponsorships received.

*Deadlines for all other events will be communicated to sponsors directly

For any questions or to digitally submit commitment forms, please contact Ashley Baker at:
ashley.baker@mytruehealth.org or call 407-322-8645 x 1156