

**2023-2024 Sponsorship Levels and Benefits:**

Diamond \$20,000	Platinum \$15,000	Gold \$10,000
Qty: 1 \$100,000 value: Access to healthcare for approximately 60 uninsured individuals.	Qty: 2 \$75,000 value: Access to healthcare for approximately 40 uninsured individuals.	Qty: 6 \$50,000 value: Access to healthcare for approximately 20 uninsured individuals.

**Be Healthy 5K Run /Walk**

Naming Rights (Presenting Sponsor)	✓		
Presenting Sponsor Message	✓		
Exclusive Naming as the Stage Sponsor		✓	
Ancillary Event Category (Mile Marker, Finisher Podium, Beer Sponsor, Fuel Sponsor)			✓
Radio Advertisement	✓	✓	✓
Logo Placement on T-shirt, Emails, Website	Prominent Recognition	✓	✓
Social Media Mentions	✓	✓	✓
Admission to the VIP Kick-Off Event	✓	✓	✓
Entries to the Be Healthy 5K	50	40	30
Tents	✓	✓	✓
Live Event Announcements	✓	✓	✓
Logo on Finish Line Banner	Prominent Recognition	✓	✓
Logo on Flyers	✓	✓	✓

**Community Day (2 per year)**

Opportunity to feature a promotional video message (60 seconds) to be placed on social media platforms	✓		
Prominent sponsor recognition on all printed and digital promotional material	Prominent Recognition	✓	
Promotion on True Health website and social media	✓	✓	✓
Sponsor recognition on event signage	Prominent Recognition	✓	✓
Designated vendor space at Community Day events	✓	✓	✓
Company logo featured on True Health Event Patient Map	✓	✓	✓
Recognition and logo featured in post-event "thank you to our sponsors" email and social media posts	Prominent Recognition	✓	✓

**Staff Meeting (2 per year)**

Presence at staff meeting with ability to present on-stage for 10 min	✓	✓	✓
Table at staff meeting to speak with staff	✓	✓	✓

**Back to School Bashes (7 per year)**

Sponsor recognition on all flyers and social media posts	Prominent Recognition	✓	
Ability to have logoed school supplies placed in each backpack	✓	✓	
Ability to place company flyer in backpacks	✓	✓	

**Grand Openings/Open House Events (3 Expected in 2023-24)**

Sponsor message during event	✓		
Tent and table at each event	✓	✓	
Recognition as a True Health partner on print and digital promotional materials	✓		

**Additional Recognition**

Featured as a True Health partner in quarterly newsletters (Community and Employee editions)	✓	✓	✓
Listed as a True Health partner in the annual report	✓	✓	✓
Logo and link to company page on the corporate website	✓	✓	✓

**\*Sponsorship year runs from June 2023 - June 2024**



## A La Carte Sponsorship Opportunities

### Be Healthy 5K Partnership

**\$5,000**

- Sponsor the Be Healthy 5K Kids Run OR 5K VIP Post-Event Celebration OR Cooling Towel Sponsor
- Side banner on Finish Line
- Logo placement on t-shirt, email and website
- 1 tent/table at the Be Healthy 5k
- 25 entries to the Be Healthy 5K
- Listed as a True Health partner in annual report

### Be Healthy 5K Contributor

**\$3,000**

- Side banner on Finish Line
- Sponsor recognition on t-shirt, email and website
- 1 tent/table at the Be Healthy 5k
- 20 entries to the Be Healthy 5K
- Logo placement on t-shirt, email and website
- Listed as a True Health partner in annual report

Be Healthy 5K

### Community Partner

**\$800**

\*per event

- Sponsor recognition on digital promotional material
- Promotion on True Health website and social media
- Sponsor recognition on event signage
- Designated vendor space at Community Day event (1 table and two chairs)
- Logo placement featured on True Health Event Patient Map
- Company name mentioned in post-event "Thank You to our Sponsors" email and social media posts
- Listed as a True Health partner in annual report

### Community Friend

**\$300**

\*per event

- Promotion on True Health website and social media
- Sponsor recognition on event signage
- Designated vendor space at Community Day event (1 table and two chairs)
- Logo placement featured on True Health Event Patient Map
- Listed as a True Health partner in annual report

Community Day

## À La Carte Sponsorship Opportunities

### Path to True Success Scholarship Matching Gift Sponsor

\$4,000

- Matching sponsor alongside True Health
- Logo placement on reception invitation, social media and website
- Listed as a True Health partner in annual report

### True Health's Brain Breaks

\$5,000

- Supporting sponsor of True Health's Brain Breaks
- Logo placement on internal flyers and post-event "thank you" social media posts
- Listed as a True Health partner in annual report

### True Health Grand Opening Events

\$1,000

\*per event

- Community partner recognition on digital and print materials
- Community partner recognition on website and social media
- Designated vendor space at a Grand Opening event (One table and two chairs)
- Company name mentioned in post-event "Thank You to our Partners" email and social media posts
- Listed as a True Health partner in annual report

### True Health's Back-to-School Bash

\$500

- Sponsor of a back-to-school related item (pencil case, pencils, crayons, notebooks)
- Logo placement on flyer, website and social media posts
- Listed as a True Health partner in annual report

# 2023-2024 ANNUAL SPONSORSHIP COMMITMENT

Organization : \_\_\_\_\_

Contact Full Name : \_\_\_\_\_

E-Mail : \_\_\_\_\_ Phone : \_\_\_\_\_

Business Address : \_\_\_\_\_

City /State/Zip : \_\_\_\_\_

## Please select your commitment level

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Diamond (\$20,000)</b>  | <input type="checkbox"/> Path to True Success Scholarship Matching Gift Sponsor |
| <input type="checkbox"/> <b>Platinum (\$15,000)</b> | <input type="checkbox"/> Brain Breaks   |
| <input type="checkbox"/> <b>Gold (\$10,000)</b>     | <input type="checkbox"/> Grand Opening Event                                    |
| <input type="checkbox"/> Be Healthy 5K Partnership  | Location(s) _____   |
| <input type="checkbox"/> Be Healthy 5K Contributor  | <input type="checkbox"/> Back to School Bash                                    |
| <input type="checkbox"/> Community Day Partner      | <input type="checkbox"/> Donation in another amount                             |
| Date(s) _____                                       | \$ _____  |
| <input type="checkbox"/> Community Day Friend       |   |
| Date(s) _____                                       |   |

## Payment Method

- Check enclosed payable to True Health
- Payment made on website
- Invoice me

**Make Check Payable To:**  
True Health  
4930 East Lake Mary Boulevard  
Sanford, Florida 32771  
Memo: Sponsorship

To pay online, visit:  
<https://mytruehealth.org/donate/>  
\*Click the donate button, in the comment section please indicate "Sponsorship"

\_\_\_\_\_  
Organization Representative Signature

\_\_\_\_\_  
Date